

REVISION OF THE ENERGY LABEL AND ECODESIGN DIRECTIVES FOR WASHING MACHINE

Thanks to the results obtained within the SPRAY project, Whirlpool group has been involved as stakeholder to provide its expertise in a project aimed at revise the Energy Label regulation and the Ecodesign Regulation on household washing machines. The revision process, expected to be completed by the end of 2016, will be carried out by the Institute for Prospective Technological Studies of the European Commission's Joint Research Centre (DG JRC-IPTS), supported by the Öko-Institut and the University of Bonn. The revision is coordinated by the European Commission's Directorate General for the Environment.



Regulation 1061/2010 on energy labelling of household washing machines calls for a review in light of technological progress and an assessment of verification tolerances. Regulation 1015/2010 on ecodesign of household washing machines calls for a review 'in light of technological progress' and, particularly, an assessment of verification tolerances, ecodesign requirements on rinsing and spin-drying efficiency and the potential for hot water inlet. Further issues where revision is advisable have been identified in the review study "Omnibus" carried out by the European Commission's Directorate General for Energy, including the possible extension of the scope of such regulations to washer-dryers. A comprehensive analysis of household washing machines and washer dryers will be conducted following the Methodology for the Ecodesign of Energy-related Products (MEERp). This will include the collection, processing and production of environmental, economic and technical information.

According to the JRC-IPTS, stakeholders involvement is crucial for the success of the project. During the project, continuous and wide consultation is foreseen with experts and stakeholders representing manufacturers, supply chain industry, consumer organizations, academia, and NGOs, as well as Member State representatives. Whirlpool, as leading manufacturer, is involved in the project sharing very good results obtained in terms of resource efficiency during the Spray project. For further information about the project: http://susproc.jrc.ec.europa.eu/Washing_machines_and_washer_dryers/index.html

WHIRLPOOL AND BAUKNECHT PRODUCTS EARN THE 2015 iF DESIGN AWARD

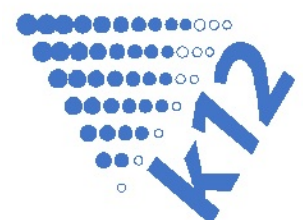


Whirlpool Supreme Care washing machine, Bauknecht PremiumCare Washer Core+ and Bauknecht PremiumCare Dryer Core+ were all awarded with the 2015 iF Design Award. The panel commended the Whirlpool Supreme Care washing machine for its modern, high-end aesthetics and intuitive user interface, as well as its technology which not only reduces energy and water consumption but also effort on the consumer's part. The Bauknecht PremiumCare washing machine and PremiumCare dryer convinced the jury with the combination of an exceptional design, echoing the appearance of the corresponding machine, and with an advanced technology for unprecedented performance, best garment care and the sustainable usage of water, energy and detergent. Yannick Fierling, General Manager Fabric Care EMEA, said: "We are very proud to celebrate the iF Design Award recognition for the new Supreme Care front loader, the Bauknecht PremiumCare washing machine and the Bauknecht PremiumCare dryer [...] the singular products marry design with unprecedented performance level in care for garments, noise, energy..."

K12 PROJECT

The Spray consortium has structured links, exchanges of knowledge and contacts with other projects and EU initiatives. Among them, co-financed by the EU Life instrument, K12 "Disruptive technology to dramatically improve Energy Efficiency of Household appliances" is a project aimed to improve the energy efficiency of household appliances, in particular refrigerators. LIFE+ K-12 will stimulate European Policy makers to push further the eco-design features of cold appliances thus contributing to update the EC environmental policies on EuPs (Energy Using Products).

For further details we refer to the K12 project website: <http://www.dow.com/en-us/k-12>



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